### Guidelines for Poster Presentation

### Spring 2025

HUM 103 Ethics and culture

### 

**Title must be**

**-Clear and Engaging**:  
 Your title should capture the essence of your topic while being engaging. You might want to use a thought-provoking question, a bold statement, or an intriguing concept.

* Example: "Should Cultural Practices be Preserved at the Expense of Human Rights?"
* Example: "Ethics in the Globalized World: Can Universal Morality Exist?"

**-Readable**:  
 The title should be large and easy to read from a distance

### Introduction

* **Introduce the Ethical Issue**:  
   Briefly explain the ethical issue or question you are exploring. Is it about moral relativism, cultural relativism, or ethical universalism? Or are you focusing on specific case studies that demonstrate ethical dilemmas in different cultures?
* **Contextualize the Issue**:  
   Provide a cultural background or context for the ethical dilemma. You may want to mention a historical, social, or global event that relates to the ethical issue.
* **Purpose Statement**:  
   State the goal of your presentation (e.g., to explore how cultural norms influence ethical decision-making, or to examine the ethical conflicts between global human rights standards and indigenous practices).

**Ethical Framework/Concepts**

* **Explain the Ethical Framework**:  
   Introduce the key ethical theories or frameworks relevant to your topic. For instance:  
    
  + **Utilitarianism**: How might utilitarian principles apply to the ethical dilemma?
  + **Deontological Ethics**: How does duty-based ethics view the issue?
  + **Cultural Relativism vs. Universalism**: Explore how cultural diversity impacts ethical decision-making.
* **Use Visuals**:  
   Diagrams or flowcharts can help illustrate how these ethical frameworks apply to your case study or discussion.

**Cultural Context and Perspectives**

* **Highlight Cultural Differences**:  
   How does culture influence ethical decision-making in the situation you're addressing? For example, cultural norms around family, gender, or community may affect what’s considered ethically right or wrong.
* **Case Studies**:  
   Use real-world examples to illustrate the intersection of ethics and culture. You could analyze a cultural practice (e.g., arranged marriage, corporal punishment, etc.) and discuss the ethical arguments for and against it.
* **Visual Aids**:  
   Consider adding maps, photos, or cultural symbols to visually represent the cultural context of the issue.
* **Ethical Dilemmas and Conflicts**
* **Present the Ethical Dilemma**:  
   Discuss the conflict between different ethical values. For instance, should a government intervene in a culture’s traditional practices if they conflict with universal human rights? Should cultural values be preserved, even if they cause harm?
* **Present Different Perspectives**:  
   Showcase how different stakeholders (e.g., local communities, governments, human rights organizations, etc.) might view the dilemma differently, depending on their cultural and ethical frameworks.

**Discussion/Analysis**

* **Analysis of the Issue**:  
   Analyze the ethical dilemma from multiple perspectives. For example, analyze it through:  
    
  + **Ethical Theories**: What would Kant say about the issue? What would a utilitarian approach look like?
  + **Cultural Considerations**: How might cultural values influence ethical decision-making in this case?
  + **Practical Implications**: What are the real-world consequences of the ethical decision?
* **Critical Thinking**:  
   Encourage critical thinking by raising questions.
* **Summarize Key Points**:  
   Provide a brief conclusion that ties together the key ideas you’ve presented. Summarize the ethical issue, the cultural perspectives, and your analysis.
* **Ethical Reflection**:  
   Encourage the audience to reflect on the ethical dilemma. Ask thought-provoking questions:  
    
  + How should we approach cultural diversity in the context of ethics?
  + Is there a "one-size-fits-all" ethical solution to cultural issue

9. Visual Design

* **Organized Layout**:  
   Structure your poster in a way that makes it easy to follow. Use clear headings like “Introduction,” “Cultural Context,” “Ethical Framework,” and “Discussion.”
* **Use Color and Imagery**:  
   Choose a color palette that’s visually appealing but not overwhelming. Use images, icons, or symbols that represent both ethics (e.g., scales of justice, a moral compass) and cultural diversity (e.g., flags, traditional clothing, or cultural artifacts).
* **Readable Text**:  
   Stick to a clean, easy-to-read paper. Avoid long paragraphs; use bullet points and concise text. Font size should be large enough to read from a distance.

### Quick Checklist for a Poster

* **Title**: Clear, concise, and thought-provoking. 2
* **Introduction**: Present the ethical issue and its cultural context.
* **Ethical Framework**: Introduce relevant ethical theories (e.g., utilitarianism, deontology, cultural relativism, theory of Justice etc). 5
* **Cultural Context**: Discuss how culture influences ethical perspectives. 3
* **Case Studies**: Use real-world examples to illustrate ethical dilemmas. 3
* **Discussion**: Provide analysis and encourage critical reflection.5
* **Design**: Organized, visually appealing with relevant imagery. 2

#### Presentation

5 marks

* Be prepared to **briefly summarize** your poster (2–5 minutes).
* Practice a clear **elevator pitch**: What’s the issue, why it matters, and what your conclusion is.
* Be ready for **Q&A** and **discussion**.

Dress professionally and **engage** your audience.